



September 1, 2009

To Internship Candidate:

Thank you for inquiring about RFD-TV's non-paid internship program.

*RFD-TV, LLC Launched in December 2000, RFD-TV is the nation's first 24-hour-a-day, 7-day-a-week television network dedicated to serving the needs and interests of rural America. Programming includes a wide-variety of shows focused on agriculture, equine, rural lifestyle, and traditional music offerings, which are uplinked via satellite from Northstar Studios in Nashville, Tennessee. Currently, RFD-TV is distributed in over 40 million homes on DIRECTV, DISH Network, Mediacom, Charter, Suddenlink, Bresnan, Comcast, Verizon FiOS TV, and NRTC cable systems located in all 50 states. RFD-TV The Magazine, the channel's companion publication currently has over 150,000 subscribers. RFD-TV The Theatre opened in March/2007 in Branson, MO. [www.rfdtv.com](http://www.rfdtv.com)*

RFD-TV is always on the look out for bright, creative students to participate in our non-paid internship program. Our non-paid internships are designed to offer students an opportunity to gain insight into the television industry. Interns obtain hands-on experience by working in jobs related to their career fields and by interacting with professionals in on-the-job situations.

We offer hands-on opportunities in various departments of the company, and will consider applicants who are majoring in a field that that is relevant to our listings such as television production, programming, communications, electronic media, public relations, music business and entertainment law. Non-paid internships are available throughout the year and we work with the student to determine how many days a week they are able to intern. To qualify, students must be able to receive academic credit for an internship through their university or college **OR** wanting to obtain valuable experience. In order to be considered for this program, candidates must be willing to commit to a minimum schedule of eight (8) consecutive weeks and a minimum of 16 hours per week.

A list of our current internship available is enclosed, as is the application needed to apply for any of our internship opportunities. Again, we appreciate your interest in our program and look forward to receiving your information.

Sincerely,

*Lisa Marcy*

Lisa Marcy  
Executive Assistant, RFD-TV  
lisa@rfdtv.com | 615-620-9250



# **Non-Paid Internship Application & Opportunities**

## **NON-PAID INTERNSHIP APPLICATION PROCESS**

To apply for a non-paid internship with RFD-TV, the following information is required:

1. A completed application form (enclosed).
2. A cover letter indicating your area of interest and current resume.
3. Two letters of recommendation (if a college student, one letter must be from faculty or intern coordinator).
4. If applicable, provide a letter or guidelines from college or university outlining what the criteria is for the student to receive academic credit.
5. Internships applications will be reviewed by the department requesting an intern. Supervisor may contact intern applicant's references and/or visit with the applicant by telephone.
6. Interns accepted into our Non-Paid Internship Program will be notified by telephone/email to confirm their start date. Applicants not chosen will be notified by mail/email.

In order to be considered for a non-paid internship, applicants must be able to commit to a program consisting of a minimum of eight (8) consecutive weeks and a minimum of 16 hours per week.

Completed applications should be mailed or faxed to:

**RFD-TV's Internship Program**  
**3201 Dickerson Pike**  
**Nashville, TN 37207**  
**F: 615-227-2190 /// E: [lisa@rfdtv.com](mailto:lisa@rfdtv.com)**

**Deadlines to apply for non-paid internships are as follows:**

### **Fall 2009**

**Deadline: September 14, 2009**  
**Begins: September 21, 2009 (or sooner)**  
**Ends: *Requires a minimum commitment of two (2) months***

### **Winter 2009-2010**

**Deadline: November 6, 2009**  
**Begins: November 16, 2009**  
**Ends: *Requires a minimum commitment of two (2) months***

### **Spring 2010**

**Deadline: January 15, 2010**  
**Begins: January 25, 2010**  
**Ends: At least until April 2, 2010**

### **Early-Summer 2010**

**Deadline: March 26, 2010**  
**Begins: April 5, 2010**  
**Ends: At least until June 18, 2010**

### **Summer 2010**

**Deadline: June 11, 2010**  
**Begins: June 21, 2010**  
**Ends: At least until August 20, 2010**



# Non-Paid Internship Application & Opportunities

## PERSONAL INFORMATION

<b>Full Name:</b>			
<b>Last</b>	<b>First</b>	<b>M.I.</b>	
<b>School Address:</b>			
<b>Street Address</b>			<b>Apartment/Unit</b>
<b>City</b>		<b>State</b>	<b>ZIP Code</b>
<b>Home Phone:</b>	(    )	<b>Cell Phone:</b>	(    )
<b>E-mail Address :</b> (most frequently checked)			
<b>Permanent Home Address :</b> <i>Address preferred for reply:</i>			
<input type="checkbox"/> School <input type="checkbox"/> Home	<b>City:</b>	<b>State:</b>	<b>Zip:</b>

## SCHOOL INFORMATION

<b>School Name:</b>			
<b>Major / College of:</b>		<b>Location:</b> (City)	
<b>Minor / Course of Study:</b>		(State)	
<b>Expected Graduation:</b> (Month/Year)		<b>Applying for Term/Year:</b> Please Circle	YR      Fall   Spring   Summer
<b>Faculty Supervisor:</b> (Name/Title)		<b>Contact #:</b>	(    )

## INTERNSHIP INTERESTS

<b>Term Availability</b>	<b>Start Date</b>		<b>End Date</b>	
<i>Days :</i>	Monday	Tuesday	Wednesday	Thursday      Friday
<i>Times:</i> (Please Insert hours)				

**Please indicate departments applying for in order of preference :**

**POSITIONS**

- 1.
- 2.
- 3.

Please use space below to give short answer as to how interning with RFD-TV will aide in advancing your career interests in relation to your Major.



# **Non-Paid Internship Application & Opportunities**

## **INTERNSHIP OPPORTUNITIES**

*The following is a list of the unpaid internship opportunity (subject to change):*

### **RFD-TV.com – Web Development**

**Deadline:** September 14, 2009

**Begins:** September 21, 2009 (or sooner)

**Ends:** Requires a minimum commitment of two (2) months

**Preferred number of days needed:** minimum of 3 days and 16 hours per week.

**Preferred major(s):** Web Development or Graphic Design

**Special Skills:** Working knowledge of PHP, Joomla, WordPress, Flash and MySQL. Experience with web development, good communication and organization skills, excellent writing skills, knowledge of RFD-TV programming and RFD-TV.com a plus.

**Job description:** Intern will have the opportunity to observe and learn the various components of working with the IT Director to build/maintain websites/microsites for RFD-TV and RURAL TV. They will be exposed to the lingo used by web designers and will be exposed to the applications used to create websites/microsites. Intern will have an opportunity for exposure to every project that comes into the IT Department, during the semester they are working. Intern will perform other duties as assigned.

**Department Profile:** The IT Department is responsible for the development of the websites/microsites for RFD-TV and RURAL TV. IT works with various departments to obtain current/correct information to accurately maintain the sites. Handles other duties as assigned.