

# An Equine Education

By Katrina Waters



**There is no food pyramid for horses. No Dr. Atkins and no South Beach Diet. There aren't any retirement villages for senior horses, either. What's a horse owner to do? How can a potential horse owner or other equine enthusiast get the knowledge they hunger for?**

Finally, there is a place to find all of the credible information they could want and it is as close as the TV remote.

Beginning Sept. 21, RFD-TV will bring its viewers the first-ever series devoted to all levels and areas of equine care. From the same producer as The Cattle Show comes Horse Sense, a 13-week series covering issues including nutrition and reconditioning, metabolic disorders in the performance horse, basic management for first-time owners, and many more. Nutrena, who shares a partnership in the quest to produce this series, will sponsor 10 of the episodes.

Horse Sense isn't just about information, though. The show is full of beautiful video footage from a variety of locations across the United States. Sites include KESMARC, a state-of-the-art facility with equine swimming pools and aqua-trends in Kentucky as well as beautiful ranches across America. Even people who don't own horses will appreciate the breath-taking views and beautiful animals.

LZ, the show's executive producer, says Horse Sense was created to fill a void in equine educational programming.

"There are many great shows related to training and handling our equine athletes," she says. "It just made good horse sense to create a series that focused on the animal and how to care for it."

LZ says the show has been in the works for more than one year. As executive producer, she has worked on the concept and layout of the show and defined all of the video scripts.

