



Jack Schultz's Boomtown U.S.A. to the urban harvest and Food 4 Kids programs sponsored by the Regional Food Bank in Oklahoma City. Capitol Insight is a weekly segment. Rachel Hubbard gives an analysis of the week's legislative session for the layperson.

The show has also featured stories on alternative fuel sources such as ethanol and hybrid vehicles. The show also explained safety concerns in these electric cars. The May 7 program showcased Mark Thomas, a drag racer who burns ethanol fuel in his car.

"There's so much out there in Oklahoma, and people just don't realize it," said Alisa Hines, reporter and editor.

Agri-tourism is on the rise in Oklahoma. Oklahoma Horizon will take a look at this industry and what it could mean economically for rural Oklahoma. According to the Center for Rural Studies, agri tourism and related activities like hunting now equal production agriculture in economic impact.

Other upcoming stories focus on health. Muscle cows features Belgian Blue cattle, a new breed being raised in Oklahoma. The meat from these cattle has less cholesterol than even chicken.

To view stories from previous shows or to give the Oklahoma Horizon staff a story idea, visit the web site at www.OkHorizon.com. There you can find links to daily market prices, and weekly analysis from leading ag economists.

McClendon said he recently read a book by noted economist Thomas Friedman where Friedman says parents need to treat children not wanting to study, the same as they would picky eaters. "We grew up hearing we had better clean our plates, because there were hungry children in China. Today's kids need to know that they had better finish their homework, because there are a billion children in China who will want their job." We live in a global economy, and no industry has felt the effects more than agriculture, and according to McClendon now is the time for rural America to take those changes by the hand, before they take us by the throat.

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